

## **IGC-St Andrews Junior Golf School, St Andrews, Scotland**

**19<sup>th</sup> June 2009, Friday**

Arrival and transfer from Edinburgh Airport to accommodation\*

### **Day 1 - 20<sup>th</sup> June, Saturday**

#### **IGC Junior Golf School Begins at 8.45am**

Introduction to instructor and the programme (am)

Individual Full swing analysis & Short Game (am)

Round of Golf on the Championship Dukes Course (pm)

### **Day 2 - 21<sup>st</sup> June, Sunday**

Short Game (am)

Practice on the Range (pm)

### **Day 3 - 22<sup>nd</sup> June, Monday**

Long Game (am)

Practice on the Range (pm)

**Special Feature** - Invitation for a presentation at The Royal & Ancient's Office (pm)

### **Day 4 - 23<sup>rd</sup> June, Tuesday**

Short Game & Long Game Review (am)

Round of golf on the Championship New Course (pm)

### **Day 5 - 24<sup>th</sup> June, Wednesday**

On course playing lesson on the Balgove Course (am)

**Special Feature** - talk by a world renowned Golf Historian (pm)

## **Day 6 - 25<sup>th</sup> June, Thursday**

Golf Tournament on The Old Course (am)

Prize Distribution (pm)

End of IGC Junior Golf School

## **26<sup>th</sup> June 2009, Friday** Transfer to Edinburgh Airport\*

\* We will be organising for a bus transfer from and to the Edinburgh airport at a pre specified time. From all other airports and any other times of travel we can help with making the transport arrangements however the payment will need to be on a direct payment basis to the service provider.

Price Per Junior: £1795

Non-Refundable Deposit: £795

Deposit Due Date: 5<sup>th</sup> Dec 08

Balance Due Date: 1<sup>st</sup> April 2009

### **Inclusions**

- 7 nights acco at The University of St Andrews halls of residence & meals
- Golf lessons as specified above at The St Andrews Links Academy
- Golf on championship Old Course, Dukes Course, New Course
- Playing lesson on the 9 hole Balgove Course
- Golf tournament with winner and runners up prizes
- 100 practice balls for the range on each of the 6 days
- Visit to The British Golf Museum
- An evening with a world renowned Golf Historian
- Invite to attend a presentation at the office of the Royal and Ancient
- Airport transfers at the specified timings
- Transfer to the Dukes Course
- Both special features mentioned are with complements

The participants will have access to a Links Trust shuttle service to commute between the halls and the academy although the academy is not a long walk.

### **Exclusions**

- International air fare
- Caddy fees
- Dinner on two evenings to allow the participants enjoy a local fare
- Meals on days apart from the Camp i.e. 19<sup>th</sup> and 26<sup>th</sup>
- Any items of personal nature
- Any items not mentioned in the programme

The IGC-St Andrews Golf School is for both boys and girls between the ages of 13 to 17. Handicap requirements are 0-18 and 0-28 for boys and girls respectively. Travel, medical, luggage & cancellation cover are a pre requisite as well as a valid handicap certificate from the home course. Please contact Arun Sachdeva at 9313771365 or email [enquiries@indiangolfcompany.com](mailto:enquiries@indiangolfcompany.com) for booking a place.

**Packages for accompanying parents are also available.**

## **ADDITIONAL DETAILS**

### **1. THE GOLF INSTRUCTORS**

#### **Steve North - Director of Instruction**

Steve North is the PGAGM Director of Instruction and is responsible for the delivery of the world class coaching at St Andrews Links Golf Academy. Steve is currently one of the Top 25 Instructors in the UK as voted by Golf Monthly magazine. He joins after four successful years as David Leadbetter's Director of Instruction at one of Asia's top golf resorts, Saujana Golf and Country Club.

After becoming one of the youngest golf professionals to complete the rigorous David Leadbetter training, Steve went on to conduct golf clinics all over Asia for some of the world's leading corporations and is still writing instructional articles for a number of publications including Asian Golf Monthly.

Steve is an expert in the use of video analysis technology and currently is working with golfers at all levels of the game including successful tournament professionals, nationally ranked junior players (including the National Scottish U/16 & U12 Champions), county level players to complete beginners.

#### **Kevin Hale - Academy Instructor**

Kevin comes to the Academy from The Belfry, a facility famous for playing host to European tour events and the Ryder Cup. Kevin was a key member of The Belfry's Professional staff and its PGA National Golf Academy where he was mentored by some of the best instructors in the industry.

During his seven years at The Belfry, Kevin acquired a vast knowledge of teaching the game and is recognized for his coaching expertise. He has enabled international players to achieve greater levels of performance, and helped to strengthen the competitiveness of county squads. Kevin's extensive and well-rounded background includes working with beginner golfers, helping them realize their potential, and running successful corporate clinics.

Kevin is excited to be teaching at the Home of Golf. Kevin is a proponent of a truly personal approach: "I work with a player's individual body, mind and technical abilities. I want to improve each area in a simple and practical method to smoothly maximise a player's potential."

#### **Mike Kinloch - Academy Instructor**

Mike joins the St Andrews Links Golf Academy from the celebrated Dubai Creek Golf & Yacht Club. Dubai Creek's Academy is recognized as one of the best golf facilities in the Middle East where Mike taught players of all ages and levels of proficiency.

Mike was born in St Andrews and has been involved in the game of golf since childhood. His talent and enthusiasm led him into a golf career that began when he joined the staff of the prestigious Old Course Hotel Golf Resort & Spa in St Andrews.

While working at the renowned Dukes Course, Mike completed his professional certification. In 1999 he became a member of the PGA of Great Britain and Ireland, and he was named the Scottish Trainee Professional of the Year. During his tenure at the Old Course Mike's vocation as a teacher became apparent.

Mike continued to hone his teaching skills and broadened his business experience in the industry as a Golf Professional at the Sahara Golf & Country Club in Kuwait. Mike was instrumental in establishing the club's academy, and was responsible for overseeing the creation of Kuwait's first Junior Development Program. As a lead instructor, he mentored and coached elite players, including members of the Kuwait national golf team.

### **Glenn Sayer – Academy Instructor**

Glenn Sayer joins St Andrews Links Golf Academy from the prestigious Cape Kidnappers Golf Club in New Zealand.

As a youth Glenn's game developed in the Wairarapa district in New Zealand where he competed as one of the area's top amateurs. Glenn moved on to be trained as a PGA certified teaching professional at Manor Park; a club known throughout New Zealand for its progressive teaching programmes and the model used for the country's "Junior Plus" development programme. The seven years that Glenn spent at Manor Park awarded him with the opportunity to observe and participate in the development of many of New Zealand's elite amateurs and professional players, and acclaimed predecessor Michael Campbell, U.S. Open Champion and honorary member of Manor Park.

Well versed in coaching, instruction and golf science of the body, Glenn made the move to the spectacular Cape Kidnappers Golf Club where he was responsible for golf operations as well as teaching the game to the club's local players and to its many visitors from around the world. In 2007, the New Zealand Golf organization recognised Glenn as a High Performance Coach and he was assigned to assist elite players in his district as part of its National Coaching School.

## **2. THE ACADEMY**

### **Facilities**

The St Andrews Links Golf Academy is a centre of excellence at the Home of Golf and is one of the most advanced golf teaching facilities in the world.

Its combination of superb facilities, state of the art technology and specialist expertise make it a leader in its field and guarantees a unique and memorable experience for the participants of the IGC Junior Golf School

Facilities include three spacious swing analysis studios, a custom fit studio, a club customisation workshop and a conference and reception room. All are designed to provide the best possible instruction and custom fitting experience

## **Technology**

The golf instructors and custom fit specialists use video analysis equipment and launch monitor technology to study the golf swing, measure shot performance and provide instant feedback to the player.

The academy has gathered together a collection of cutting edge equipment from Switzerland, Denmark, Germany and Japan to equip the academy with the world's best systems to provide golfers with the best possible instructional and club fitting experience.

Some technologies used are Dartfish, Trackman, Sam PuttLab and the Htec system

## **3. THE ACCOMMODATION**

### **Accommodation**

The accommodation and base for IGC Junior Golf School are the well located Halls of Residence of the St Andrews University. The juniors are allocated twin room accommodation on a full board basis with breakfast and lunch daily and dinner on most evenings other than two to allow for variation by dining in a city restaurant

The accommodation is situated close to the St Andrews Links Academy and other visitor attractions include the Golf Museum and the West & East Sands Beach at St Andrews.

### **Dining**

The IGC Junior Golf School is a residential programme, with 3 meals per day provided for our Juniors.

Breakfast takes place at the school dining room, with cooked foods, cereals, toast and croissants to get juniors ready. Packed lunch is served at the golf course or at the School, depending on the group programme of the day.

Juniors get together for 3 course dinners at the school dining room and for special evenings out in the restaurants at St Andrews, allowing a break from the Academy routine. Meals out in restaurants are on a direct payment basis.

## **4. E-COACHING**

Once your swing has been analyzed using video computer analysis it is posted into your locker in a media book form. [Click here](#) to see an example of the media book.

When you are back home you can remind yourself of what and why certain things are happening in your swing / short game. A corrective video with [tips / drills](#) (video) will be attached to your account. These tips and drills will also have print out sheets and performance parameters to ensure you are working not only on the right drills but to ensure you work the correct amount of time. The tips and drills will be

integrated into an online diary / journal based around a structure put together by your instructor – you simply open your account each day to see what part of the game to work on.

**Skype call:** You will have access to 1 personal one-on-one time with your instructor. Use this call to grill your instructor on any issues you have in your game. The call is limited to 15 minutes' duration.

**Email support:** You can send 2 emails to your instructor addressing any golfing issues you may have. He will reply to all correspondence within 24 hours.

## **5. PACKAGES FOR ACCOMPANYING PARENTS**

Recognised worldwide as the 'Home of Golf', St Andrews is a popular tourist destination which offers much more than golf alone. A charming, picturesque royal burgh, the town is a place steeped in history, retaining many important historical sites and preserving the medieval layout of its town centre. An intricate network of streets and lanes around the University, ancient Cathedral and Castle invites exploration. The Indian Golf Company is well placed to provide golf and culture packaged holiday for parents who are keen to accompany their wards to Scotland.

Some of the suggested choices are:

- 7 night St Andrews Package including guaranteed tee-off on The Old Course
- 7 night St Andrews & Edinburgh Package including guaranteed tee-off on The Old Course
- 7 night St Andrews Package
- 7 night St Andrews & Edinburgh Package

Other packages of varying durations and locations are also possible. Please get in touch with us for further information